



Privacy Policy for Manufactor.app Website

Effective Date: June 5, 2024

Last Updated: June 5, 2024

This Privacy Policy explains how Eenvoud Holding B.V. ("we," "us," or "our") collects, uses, and discloses information when you visit our website promoting Manufactor.app ("Website") or use our services.

By using the Website, you agree to the collection and use of information in accordance with this Privacy Policy.

Information We Collect

We collect information you provide directly to us when you interact with the Website. This includes:

- **Contact Information:** When you fill out a contact form, we collect your name, email address, and any other information you choose to provide.
- **Demo Request Information:** If you request a demo, we collect your name, email address, and any additional details you share.
- **Analytics Data:** We use Google Analytics 4 (GA4) to collect information about your interactions with the Website. This may include your IP address, browser type, device information, pages visited, and time spent on the Website.
- **Google Ads Data:** We use Google Ads to track the effectiveness of our advertising campaigns. This may involve collecting information about your interactions with our ads and your subsequent visits to the Website.

How We Use Your Information

We use the information we collect for various purposes, including:

- **Responding to Inquiries:** We use your contact information to respond to your questions and requests.
- **Providing Demos:** We use the information you provide when requesting a demo to schedule and conduct the demo.



- **Improving the Website:** We use analytics data to understand how visitors use the Website and to make improvements.
- **Personalizing Your Experience:** We may use information about your interactions with the Website and our ads to personalize your experience.
- **Marketing and Advertising:** We may use your contact information to send you promotional materials about Manufactor.app, unless you opt out.

How We Share Your Information

We do not sell or rent your personal information to third parties. We may share your information with:

- **Service Providers:** We may share your information with third-party service providers who help us operate the Website and provide services to you.
- **Legal Compliance:** We may disclose your information if required by law or to protect our rights or the rights of others.

Cookies and Similar Technologies

We use cookies and similar technologies to collect information about your activity on the Website. This helps us personalize your experience and track the effectiveness of our advertising campaigns. You can control the use of cookies through your browser settings.

Your Choices

You can choose not to provide certain information to us. However, this may limit your ability to use certain features of the Website or receive certain services.

You can opt out of receiving promotional emails from us by following the instructions in those emails.

Security

We take reasonable measures to protect your information from unauthorized access or disclosure. However, no method of transmission over the internet or electronic storage is 100% secure.



Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on the Website.

Contact Us

Manufacturer.app is an Eenvoud product.

If you have any questions about this Privacy Policy, please contact us at:

Eenvoud Holding B.V. Email: info@eenvoud.nl